

Pragmatic Aspects in Synchronous Online Communication

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Abstract. The article deals with the investigation of the role of pragmatic aspects in the choice of linguistic elements during formal online communication. The investigation consisted of two phases. The first included the analysis of the following three pragmatic aspects in synchronous online communication: peculiarities of communication medium, conversational setting and message senders'/recipients' knowledge and goals. The second phase was the analysis of the relevance of the linguistic means used by the students during the formal online communication. The investigation showed that all three aspects that were analysed played a significant role in the students' attempt to choose and manipulate with the linguistic elements pertinent to formal negotiations. Thus these negotiation sessions provided the students with extensive practice aiming at the development of their communicative competence.